



COMBINED BOARD MEETING
Bay County Tourist Development Council
Panama City Beach Convention & Visitors Bureau, Inc.
Panama City Beach

Tuesday, August 24, 2010

9:00 a.m.

Council Room, PCB City Hall

- I. CALL MEETING TO ORDER
- II. ROLL CALL
 - A. Invocation
 - B. Pledge of Allegiance
 - C. Approve Minutes from June 8, 2010 and July 13, 2010
- III. REQUESTS TO ADDRESS THE BOARD ON AGENDA ITEMS (3 Minutes)
- IV. UPDATE ON TOURIST DEVELOPMENT TAX COLLECTIONS, Ms. Charlene Honnen, Tourist Development Tax Specialist
- V. BOARD ACTION ITEMS
 - A. Discuss and Consider for Approval CVB/TDC Financial Statements Dated May 31, 2010 and June 30, 2010, Mr. Yonnie Patronis, Secretary/Treasurer
 - B. Discuss and Consider for Approval Beach Nourishment Management Consulting Services, Sustainable Beaches, LLC, Mr. Dan Rowe, President
 - C. Discuss and Consider for Approval Coastal Planning & Engineering Invoice #100703 and Invoice #100704, Mrs. Lisa Armbruster, Sustainable Beaches, LLC
 - D. Discuss and Consider for Approval Construction of Monument Sign Located at West End, Mr. Dan Rowe, President
 - E. Discuss and Consider for Approval Co-Operative Media Invoices, Southwest Airlines, Mr. Dan Rowe, President
 - F. Discuss and Consider for Approval FY 2010-2011 Program of Work and Budget, Mexico Beach Community Development Council, Mr. Dan Rowe, President
- VI. BOARD DISCUSSION ITEMS
 - A. Update on Marketing and Public Relations Activities, Ms. Susan Estler, VP of Marketing
- VII. PRESIDENT'S REPORT
- VIII. CHAIRMAN'S REPORT
- IX. AUDIENCE PARTICIPATION
- X. ADJOURNMENT