



P A N A M A C I T Y B E A C H

AGENDA

COMBINED BOARD MEETING
Bay County Tourist Development Council
Panama City Beach Convention & Visitors Bureau, Inc.
Panama City Beach

Tuesday, August 11, 2009

9:00 a.m.

Council Room, PCB City Hall

- I. CALL MEETING TO ORDER
- II. ROLL CALL
 - A. Invocation
 - B. Pledge of Allegiance
 - C. Approve Minutes From July 8, 2009, and July 14, 2009
- III. REQUESTS TO ADDRESS THE BOARD ON AGENDA ITEMS (3 Minutes)
- IV. UPDATE ON BED TAX COLLECTIONS, Ms. Charlene Honnen, Tourist Development Tax Specialist
- V. PRESENTATIONS
 - A. Spring 2009 Visitor Profile, Dr. Walter Klages, The Klages Group
- VI. BOARD ACTION ITEMS
 - A. Discuss and Consider for Approval CVB/TDC Financial Statements Dated May 31, 2009, and June 30, 2009, Mr. Dan Rowe, President
 - B. Discuss and Consider for Approval Coastal Planning & Engineering Invoice #90732, Invoice #90733, Invoice #90734, Invoice #90735, and Invoice #90748, Mr. Dan Rowe, President
 - C. Discuss and Consider for Approval Allocating \$2,000 from the 3rd Cent Trust Fund to Florida Beaches and Shores Preservation Association for the Purpose of Filing an Amicus Brief in the U.S. Supreme Court Case of "Stop the Beach Renourishment v. Florida Department of Environmental Protection and Walton County/City of Destin," Mr. Doug Sale, Legal Counsel
- VII. BOARD DISCUSSION ITEMS
 - A. Update on Marketing Activities, Ms. Susan Estler, VP of Marketing
- VIII. PRESIDENT'S REPORT
- IX. CHAIRMAN'S REPORT
- X. AUDIENCE PARTICIPATION
- XI. ADJOURNMENT